



EMMETTE BARRAN, CCIM

Qualifying Broker

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PROFESSIONAL BACKGROUND & EDUCATION

Emmette Barran, CCIM, is a seasoned commercial real estate professional with nearly three decades of experience in brokerage, development, and investment services. Since joining Gateway Commercial Brokerage, Inc. in 1996, Mr. Barran has played a pivotal role in the firm's growth, contributing his expertise to a wide range of retail, office, and investment transactions across North Alabama.

Based in Decatur, Alabama, Emmette brings a strategic, client-focused approach to real estate. His in-depth market knowledge and strong negotiation skills have made him a trusted advisor to national and regional clients alike. Over the course of his career, he has represented an impressive roster of tenants, landlords, and investors, including major brands such as **Family Dollar, Aaron's Rents, TOC, Rent-A-Center, Redstone Federal Credit Union, Sprint PCS, Bealls, Valvoline, and Dollar Tree.**

Emmette is a Certified Commercial Investment Member (CCIM), a designation held by fewer than 10% of commercial real estate professionals worldwide, signifying advanced knowledge in financial and market analysis. His professional affiliations include membership in the **International Council of Shopping Centers (ICSC)**, reflecting his active involvement in the retail real estate sector.

In recognition of his leadership and service to the real estate industry, Emmette currently serves as a **Real Estate Commissioner for the State of Alabama**, where he contributes to policy oversight and regulatory initiatives that shape the profession statewide. He holds a Bachelor of Science degree in Finance from **Auburn University**, providing a strong analytical foundation for his work in real estate investment and development.

Whether navigating complex lease negotiations, guiding multi-tenant property acquisitions, or consulting on market entry strategies, Emmette Barran consistently delivers value through integrity, insight, and results-driven performance.

Emmette resides in Decatur, AL with his wife, Jill, and their four children. When he is not negotiating commercial real estate, he enjoys spending time with his family, traveling, and fly fishing.